Agricultural products: information provision and promotion on the internal market and in third countries

2008/0131(CNS) - 07/07/2008 - Legislative proposal

PURPOSE: amending Regulation (EC) No 3/2008 on information provision and promotion measures for agricultural products on the internal market and in third countries.

PROPOSED ACT: Council Regulation.

CONTENT: Council Regulation (EC) No 3/2008 on information provision and promotion measures for agricultural products on the internal market and in third countries recasts Regulations (EC) No 2702/1999 and (EC) No 2826/2000 into a single regulation. This change has appreciably reduced and simplified the administrative procedures involved in implementing this policy by providing for a single legal framework which has facilitated access to and participation in the scheme.

However, there is still room for legislative improvement so as to allow the interested Member States to draw up a relevant programme in the case where proposing organisations do not wish to submit programmes to be carried out in third countries. Programmes drawn up by the Member States may cover one or more of the information measures referred to in Regulation (EC) No 3/2008.

By way of this amendment, the Member States will have the possibility to broaden the scope of the actions to be covered by these programmes and also to allow them to seek the help of international organisations when implementing them, notably in the case of promotion programmes for the olive oil and table olive sector in third countries.