Agricultural products: information provision and promotion on the internal market and in third countries

2008/0131(CNS) - 19/02/2009 - Final act

PURPOSE: to broaden the scope of the actions to be covered by Member State programmes on information provision and promotion measures for agricultural products on the internal market and in third countries.

LEGISLATIVE ACT: Council Regulation (EC) No 153/2009 amending Regulation (EC) No 3/2008 on information provision and promotion measures for agricultural products on the internal market and in third countries.

CONTENT: the Council adopted a regulation on information provision and promotion measures for agricultural products on the internal market and in third countries. This Regulation extends the procedure to be followed in the absence of information programmes on the internal market to cases where there are no programmes to be carried out in third countries.

Furthermore, it offers Member States the possibility of broadening the scope of the measures to be covered by their programmes, including seeking the help of international organisations, in particular for promotion programmes for the olive oil and table olive sector in third countries.

ENTRY INTO FORCE : 03/03/2009.