Common agricultural policy CAP: information measures (Regulation (EC) No 1258/99)

1999/0209(CNS) - 17/04/2000 - Final act

PURPOSE : to inform those involved in farming and life in rural areas and, in certain cases, the general public about the issues and objectives of the common agricultural policy. COMMUNITY MEASURE : Council Regulation 814/2000/EC. CONTENT : this Regulation adopted by qualified majority, (the Danish delegation voting against), aims to implement a communication strategy in the field of the CAP in view of offering farmers, the rural world, as well as opinion multipliers a comprehensive view of the system. These actions aim to supply coherent, objective and comprehensive information and a communication strategy on the CAP, which is properly pitched for the general public. This includes both inside and outside the Community. These measures will benefit from co-financing by the EAGGF Guarantee Section. ENTRY INTO FORCE : 20/04/2000.