Creative Europe programme 2021–2027

2018/0190(COD) - 19/05/2021 - Text adopted by Parliament, 2nd reading

The European Parliament adopted a legislative resolution **approving** the Council position at first reading with a view to the adoption of a regulation of the European Parliament and of the Council establishing the Creative Europe programme (2021-2027) and repealing Regulation (EU) No 1295/2013.

The proposed regulation establishes the Creative Europe programme for the duration of the multiannual financial framework (MFF) 2021-2027.

Objectives of the programme

The general objectives of the programme are to:

- safeguard, develop and promote European cultural and linguistic diversity and heritage and;

- increase the competitiveness and the economic potential of the cultural and creative sectors, in particular the audiovisual sector.

The programme has the following specific objectives:

- to enhance artistic and cultural cooperation at the European level in order to support the creation of European works and strengthen the economic, social and external dimension of and innovation and mobility in Europe’s cultural and creative sectors;

- to promote competitiveness, scalability, cooperation, innovation and sustainability, including through mobility, in the European audiovisual sector, policy cooperation and innovative actions and pluralistic media environment, and media literacy, thereby fostering freedom of artistic expression, intercultural dialogue and social inclusion.

Action strands

The programme consists of three distinct strands:

1) **a culture strand**, covering the cultural and creative sectors, with the exception of the audiovisual sector;

2) **a MEDIA strand**, dedicated to the audiovisual sector; and

3) **a cross-sectoral strand** to support transversal actions across all cultural and creative sectors.

Recognising the intrinsic and economic value of culture, the programme's objective is pursued through actions with European added value.

Budget

The programme will have a financial envelope of **EUR 1 842 000 000** in current prices and an additional **EUR 600 000 000** in 2018 prices, of which at least 33% will be allocated to culture, 58% to MEDIA and up to 9% to the cross-sectoral strand.

The regulation also sets out the forms of EU funding and the rules for granting such funding.

Commission statements

The European Commission confirms its intention to launch calls for proposals inviting applications for multi-annual operating grants, to which the **European Union Youth Orchestra** and other entities will be able to respond and which will ensure the stability necessary for the proper functioning of these entities. These calls will be subject to the adoption of work programmes, which will set out exact conditions, such as the timing of the calls or the duration of the grant agreements foreseen. The Commission further confirms its intention to launch the first of such calls in the framework of the 2021 annual work programme.

Furthermore, regretting that the co-legislators have decided to retain the MEDIA logo, the Commission can accept the retention of the MEDIA logo, provided that it is limited to the duration of the programming period concerned. The Commission remains convinced that communication and visibility of EU action towards a broad public is more effective without any programme-specific logos. The Commission remains at the co-legislators' disposal to demonstrate this well ahead of the negotiations of the subsequent programming period.