

Misleading advertising and comparative advertising (amend. Directive 84/450/EEC)

1991/0343(COD) - 15/09/1997

Following the agreement reached in the Conciliation Committee on 25 June 1997, the Council adopted the Directive amending Directive 84/450/EEC concerning misleading advertising so as to include comparative advertising. The German and Swedish delegations voted against this Directive. The Finnish delegation gave an explanation of voting.