Audiovisual: training scheme for professionals of European programmme industry, MEDIA II

1995/0026(SYN) - 05/07/1995

The ESC endorsed the actions for training in economic and commercial management as it felt that the various European training centres were particularly weak in this area. It also endorsed the expediency of fostering networks of training bodies and providing study grants and work experience placements in companies in other Member States. It did, however, have some reservations regarding training on new technologies, particularly in the computer graphics sector, because of the high costs involved, their limited use and the fact that technical training was usually provided by the production industries. It would be better to set up one or two top-level European training centres for professionals who already had a good grasp of basic technology. The ESC would also favour training schemes for actors and technicians who provided dubbing services in order to facilitate the circulation of productions within the EU. Regarding the amount of funding available, the ESC felt that the maximum of ECU 100 000 per centre per annum was inadequate. It also pointed out that cultural pluralism would not be protected merely by involving specialised training institutes on a fair geographical basis. Regarding the final assessment of the programmes, the ESC felt that in addition to the various anti-fraud checks provided for, an anonymous assessment form should be issued to each student to fill in at the end of the course.