Audiovisual: training scheme for professionals of European programmme industry, MEDIA II

1995/0026(SYN) - 17/10/1995

The committee unanimously adopted the draft recommendation for second reading on the implementation of a training programme for professionals in the European audiovisual programme industry (Media II - Training) (EP 214.705 and 213.976 - COM 95/0026). The committee adopted the suggestion of its rapporteur, Mrs Anne ANDRE LEONARD (ELDR, B) and restored a minimum overall budget of 58 million ecus in the enacting terms of the programme. The Council had cut this sum by 13 million ecus after the first reading. The Commission had initially made provision for a budget of 71 million ecus. The committee also restored a ceiling of 75% on Community funding of the total costs of a training programme jointly financed with public and/or private-sector partners. Other amendments aimed to: . take better account of the development of multimedia in training programmes (amendment 2); . assess the efficiency of the programme on the basis of the number of jobs created (amendment 6). The Media II - Training programme, which has been established for a period of 5 years (1996/2000), aims to complement actions by Member States and allow professionals from the European audiovisual programme industry to adapt to the European and international dimension of this market by providing training programmes (initial and continuing) both in economic and commercial management and the legal regulation of new technologies. The programme, which is due to start on 1 January 1996, is scheduled for approval by the Council on 20 November 1995.