# Tourism sector: Community measures affecting tourism in 1992 and 1993. Report

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This communication reported on the Community actions on tourism implemented in 1992 and 1993. In 1992, the actions, financed by an overall budget of ECU 5 642 000, of which 70% was allocated as subsidies, focused on three objectives: - improving knowledge of the sector, its components and its developments; - developing cross-border cooperation between the various actors involved in tourism, with a view in particular to promoting the diversification of activities and their development in harmony with the environment; - promoting Europe as a tourist destination in distant third countries. In 1993, the 1992 actions were implemented in more detail, thanks to the first real three-year action plan that the Community adopted in July 1992, with a budget of ECU 18 million. Three main issues were retained: - greater consideration of tourism in Community policies and in the Member States; - collaboration with sector representatives and various professional groups; - support for specific activities. In addition to these direct measures, the communication analysed the policies, programmes and other measures that had an impact on tourism: from the free movement of persons to taxation, through the policies on consumers, transport and the environment.