Beef: identification and registration of bovine animals, labelling of beef and beef products

1996/0229(CNS) - 02/10/1996 - Initial legislative proposal

OBJECTIVE: to reinforce the provisions concerning the labelling of beef and beef products with a view to restoring consumer confidence in their quality. SUBSTANCE: the proposed regulation requires each operator or organization in the beef trade to submit a specification indicating the information to be included on the label and measures to be taken to ensure its accuracy. The specification must also describe the control system to be applied and the measures to be taken in relation to operators who do not comply with its provisions. The specification must establish the link between the identification of the carcase and cuts of meat or meat products with the identification of the individual animal from which it came. Mention is also made of the information which may be included on the label: information concerning the animal, including the method of fattening and other information in relation to feeding.