Audiovisual: training scheme for professionals of European programmme industry, MEDIA II

1995/0026(SYN) - 16/06/1995 - Text adopted by Parliament, 1st reading/single reading

The European Parliament approved this proposal for a decision subject to the following amendments: - the programme should specifically target "vocational" training and should support the management skills and skills in new audiovisual technologies of professionals in the audiovisual industry, while respecting the principle of subsidiarity as regards the content and cultural diversity of training; - objectives should be better defined and particular attention should be paid when implementing them to SMEs and linguistic regions of the Union where there is still minimal production. The European Parliament focused mainly on the concept of vocational training, both initial and continuing, and highlighted the need to set up networks between training institutes, the professional sector and companies. These networks should foster exchanges of persons in order to improve their knowledge of the audiovisual market. The European Parliament has therefore made provision for a new European arts and audiovisual training centre, modeled on other similar institutions; - in the annex defining eligible projects, the European Parliament called for training to concentrate on audiovisual practices, especially screenplays, under modern screenplay technique exchange and apprenticeship programmes. It also called for distance training to be developed (especially in regions with low production capacity). At the same time, it has plans for training with a European cultural slant so that professionals can more generally address the European rather than just their national public. The European Parliament also makes provision for support for training programmes and institutes offering students direct collaboration with audiovisual firms; - participation in this programme should be open to Cyprus, Malta and associated CEECs; - recipients of Community support should underwrite part of the funding (namely 50%); - the advisory committee assisting the Commission in implementing the programme should be more representative of the cultural diversity of the European audiovisual industry. In addition, the budget allocated to the technical body planned by the Commission to coordinate the implementation of the programme must not exceed 2% of the total budget for the programme. The Commission should decentralize the management of the programme and notify the European Parliament of the projects selected. Regular reports on the impact of the programme on employment should be submitted to Parliament.