Audiovisual: training scheme for professionals of European programmme industry, MEDIA II

1995/0026(SYN) - 15/11/1995 - Text adopted by Parliament, 2nd reading

The European Parliament adopted the recommendation for second reading on the implementation of the MEDIA II programme (training) by Mrs ANDRE LEONARD (ELDR, B). This recommendation re-tables a series of amendments. The main amendments seek to: - restore a minimum budget of ECU 58 million for the programme (the Council had reduced this sum by ECU 13 million), despite the fact that this sum was still well below the initial aim of increasing the training budget by ECU 26 million; - restore a ceiling of 75% on Community funding of the total costs of a training programme jointly financed with public and /or private-sector partners; - promote coordination between this programme and similar programmes run by UNESCO, the Council of Europe and the CEECs; - take better account of the development of multimedia in training programmes and the writing of screenplays (especially in the areas of linear and interactive narration) and make provision for specific training to develop a European perspective (European cultural dimension); - encourage cooperation and exchanges of know-how by establishing networks in order to improve knowledge of the market and firms working in the industry in Europe; - assess the efficiency of the programme on the basis of the number of jobs created; - support training institutes in which students are able to cooperate with firms.