Implementing the information and communication strategy for the European Union

2004/2238(INI) - 12/05/2005 - Text adopted by Parliament, single reading

Parliament adopted a non-binding report on the EU's information and communication strategy with 398 votes in favour, 54 against and 55 abstentions. (Please refer to the summary dated 21/04/2005).

In addition to the summary concerning the committee’s decision on this report, Parliament believes that there is also a need to find a formula that will make it possible to involve regional and local media more closely in information and communication policy. The Commission is called upon to hold an "ideas competition" which would enable original proposals to be brought together on the best ways of putting the European message across.

Parliament is of the opinion that greater financial resources should be allocated to Eurobarometer, to enable it to compile much fuller and more rigorous reports.

Lastly, Parliament notes that the Prince Programme has traditionally been based on partnership between the Commission and the Member States. It stresses the need for parliamentary involvement in the determination of Prince priorities and believes that MEPs should be fully involved in events organised under the aegis of the Prince Programme. It welcomes the Commission's suggestion that the programming and monitoring of Prince be adapted to more accurately reflect Parliament's term.