

Basic information	
<b>2010/2052(INI)</b> INI - Own-initiative procedure	Procedure completed
Impact of advertising on consumer behaviour  <b>Subject</b> 4.60.02 Consumer information, advertising, labelling	

Key players				
European Parliament	<b>Committee responsible</b>		<b>Rapporteur</b>	<b>Appointed</b>
	<b>IMCO</b> Internal Market and Consumer Protection		JUVIN Philippe (PPE)	08/04/2010
			Shadow rapporteur PANZERI Pier Antonio (S&D) ROCHEFORT Robert (ALDE) TURUNEN Emilie (Verts /ALE) MCCLARKIN Emma (ECR) DE JONG Dennis (GUE /NGL) SALVINI Matteo (EFD)	
	<b>Committee for opinion</b>		<b>Rapporteur for opinion</b>	<b>Appointed</b>
	<b>FEMM</b> Women's Rights and Gender Equality		PAPADOPOULOU Antigoni (S&D)	15/03/2010
European Commission	<b>Commission DG</b>		<b>Commissioner</b>	
	Financial Stability, Financial Services and Capital Markets Union		DALLI John	