

**Basic information**

**2012/2077(INI)**

INI - Own-initiative procedure

Promotion measures and information provision for agricultural products:  
what strategy for promoting the tastes of Europe

**Subject**

3.10.01.02 Rural development, European Agricultural Fund for Rural  
Development (EAFRD)

3.10.02 Processed products, agri-foodstuffs

3.10.03 Marketing and trade of agricultural products and livestock

3.10.10 Foodstuffs, foodstuffs legislation

4.60.04.04 Food safety

Procedure completed