


Basic information	
2025/2120(INI) INI - Own-initiative procedure	Procedure completed
Enhancing connectivity, preserving cultural heritage, and driving local excellence in European tourism: destination management and regional tourism growth Subject 4.50 Tourism 5.05 Economic growth	

Key players				
European Parliament	Committee responsible		Rapporteur	Appointed
	TRAN Transport and Tourism		ATTARD Daniel (S&D)	24/06/2025
			Shadow rapporteur BRNJAC Nikolina (EPP) LEONARDELLI Julien (P/E) FIDANZA Carlo (ECR) ŠAREC Marjan (Renew) MARZÀ IBÁÑEZ Vicent (Greens/EFA) KOUNTOURA Elena (The Left)	
	Committee for opinion		Rapporteur for opinion	Appointed
	CULT Culture and Education		MAGONI Lara (ECR)	13/06/2025
European Commission	Commission DG		Commissioner	
	Internal Market, Industry, Entrepreneurship and SMEs		---	
	Mobility and Transport		---	

Key events			
Date	Event	Reference	Summary
19/06/2025	Committee referral announced in Parliament		

18/03/2026	Vote in committee		
26/03/2026	Committee report tabled for plenary	A10-0078/2026	
28/04/2026	Decision by Parliament	T10-0123/2026	Summary
28/04/2026	Results of vote in Parliament		

Technical information	
Procedure reference	2025/2120(INI)
Procedure type	INI - Own-initiative procedure
Procedure subtype	Initiative
Legal basis	Rules of Procedure EP 55
Other legal basis	Rules of Procedure EP 165
Stage reached in procedure	Procedure completed
Committee dossier	TRAN/10/03082

Documentation gateway				
European Parliament				
Document type	Committee	Reference	Date	Summary
Committee draft report		PE779.440	10/11/2025	
Amendments tabled in committee		PE781.369	10/12/2025	
Amendments tabled in committee		PE781.370	10/12/2025	
Specific opinion	CULT	PE779.659	06/02/2026	
Committee report tabled for plenary, single reading		A10-0078/2026	26/03/2026	
Text adopted by Parliament, single reading		T10-0123/2026	28/04/2026	Summary

Meetings with interest representatives published in line with the Rules of Procedure

Rapporteurs, Shadow Rapporteurs and Committee Chairs

Transparency				
Name	Role	Committee	Date	Interest representatives
ATTARD Daniel	Rapporteur	TRAN	19/03/2026	EUROPEAN SPAS ASSOCIATION
BRNJAC Nikolina	Shadow rapporteur	TRAN	03/03/2026	Radisson Hotel Group
ATTARD Daniel	Rapporteur	TRAN	14/01/2026	TUI AG
ATTARD Daniel	Rapporteur	TRAN	13/01/2026	Capital European Affairs Ukrainian Parliament
ATTARD Daniel	Rapporteur	TRAN	11/12/2025	Capital European Affairs

ATTARD Daniel	Rapporteur	TRAN	11/12/2025	Access Partnership Trip.com
ATTARD Daniel	Rapporteur	TRAN	11/12/2025	EUROPEAN HOTEL FORUM Teneo Brussels
ATTARD Daniel	Rapporteur	TRAN	10/12/2025	European Travel Commission
KOUNTOURA Elena	Shadow rapporteur	TRAN	03/12/2025	Cruise Lines International Association
ATTARD Daniel	Rapporteur	TRAN	28/11/2025	Access Partnership Skyscanner Limited
KOUNTOURA Elena	Shadow rapporteur	TRAN	06/11/2025	European Cyclists' Federation
ATTARD Daniel	Rapporteur	TRAN	05/11/2025	Radisson Hotel Group Rud Pedersen Public Affairs Brussels
ATTARD Daniel	Rapporteur	TRAN	04/11/2025	Global Business Travel Association
ATTARD Daniel	Rapporteur	TRAN	30/10/2025	Cycling Industries Europe European Cyclists' Federation
ŠAREC Marjan	Shadow rapporteur	TRAN	22/10/2025	The Walt Disney Company Benelux BVBA
ATTARD Daniel	Rapporteur	TRAN	09/10/2025	Cruise Lines International Association
ATTARD Daniel	Rapporteur	TRAN	07/10/2025	European Major Exhibition Centres Association
ATTARD Daniel	Rapporteur	TRAN	07/10/2025	AnySolution SL
ATTARD Daniel	Rapporteur	TRAN	02/10/2025	Global Sustainable Tourism Council
ATTARD Daniel	Rapporteur	TRAN	28/09/2025	Global Sustainable Tourism Council
ATTARD Daniel	Rapporteur	TRAN	25/09/2025	European Boating Industry
ATTARD Daniel	Rapporteur	TRAN	24/09/2025	Amsterdam City council - EU and international affairs
ATTARD Daniel	Rapporteur	TRAN	22/09/2025	TUI AG
ATTARD Daniel	Rapporteur	TRAN	22/09/2025	HOTREC, Hotels, Restaurants & Cafés in Europe
ATTARD Daniel	Rapporteur	TRAN	18/09/2025	eu travel tech
ATTARD Daniel	Rapporteur	TRAN	18/09/2025	EUROPEAN SPAS ASSOCIATION
ATTARD Daniel	Rapporteur	TRAN	03/09/2025	Network of European Regions for Sustainable and Competitive Tourism
ATTARD Daniel	Rapporteur	TRAN	01/08/2025	European Tour Operators Association Limited
ATTARD Daniel	Rapporteur	TRAN	16/07/2025	ACI Worldwide
ATTARD Daniel	Rapporteur	TRAN	15/07/2025	TUI AG

Other Members

Transparency		
Name	Date	Interest representatives
KIRCHER Sophia	11/12/2025	HOTREC, Hotels, Restaurants & Cafés in Europe

Enhancing connectivity, preserving cultural heritage, and driving local excellence in European tourism: destination management and regional tourism growth

2025/2120(INI) - 28/04/2026 - Text adopted by Parliament, single reading

The European Parliament adopted by 432 votes to 42, with 129 abstentions, a resolution on enhancing connectivity, preserving cultural heritage, and driving local excellence in European tourism: destination management and regional tourism growth.

Parliament highlighted the strategic role of tourism in the European economy, representing approximately **10% of the EU's GDP**, and emphasised the need for a transition to a more sustainable, balanced, and inclusive model. This sector, which encompasses transport, accommodation, culture, and leisure, depends on effective coordination between its various components.

Enhanced connectivity as a catalyst for sustainable regional tourism growth

Parliament stressed that strong connectivity is essential to balance tourism and extend its benefits to underserved areas, alleviate pressure on over-visited hotspots and support the revitalisation of local economies. It advocated for the establishment of clear, measurable, and regularly updated **benchmarks** to assess the accessibility, affordability, and quality of sustainable travel options, including progress made for people with disabilities and reduced mobility, as well as for remote, outermost, rural, sparsely populated, and island regions, with particular attention to small islands.

Members called for the EU's strategy for sustainable tourism, alongside the next MFF, to define and prioritise **clear funding mechanisms** to support the transition to sustainable tourism models in regions affected by seasonality, climate change, demographic strain, permanent or intense visitor pressure, declining attractiveness, as well as in small and medium-sized destinations and emerging destinations with high accommodation potential.

Parliament called for **increased EU financial support** to strengthen public transport services, enabling them to become more multimodal, accessible, reliable, flexible, and better adapted to local circumstances, particularly in island and remote areas. Where existing measures prove insufficient to address persistent structural disadvantages, the Commission should propose **further tools** to compensate for the structural disadvantages faced by citizens and businesses in peripheral, island, and outermost regions.

Members called for incentives and investments to support **cycling tourism** initiatives. They highlighted the crucial role of **maritime connections** in island, coastal, and peripheral regions, as well as the role of **inland waterway tourism** and waterside activities, such as cycling, walking, gastronomy, and cultural attractions, which allow visitors to discover local heritage and landscapes in an environmentally friendly way. Members called for increased investment in the EU's **rail infrastructure** and reaffirmed the need to make intermodality a strategic priority. The need to encourage sustainable management of **cruise** activity and traffic, and to distribute ship arrivals in ports in a balanced and proportionate manner, was also emphasised.

Parliament believes that **environmental tourism taxes** (eco-taxes) could produce tangible results for local communities by funding projects that support residents and the environment.

Empowering European destinations to promote local excellence

Members believe that, within the framework of the EU's industrial strategy, tourism requires **effective governance** to better distribute demand between established and emerging destinations. Consequently, the Commission and Member States are encouraged to promote **off-season travel** and strengthen the diversification and visibility of **less-frequented destinations** through data-driven planning and targeted awareness-raising activities, thereby helping to maintain Europe's position as a top global destination.

The resolution highlighted the strategic role of **Destination Management Organisations (DMOs)**, whose local presence enables the creation of strong partnerships across the entire tourism ecosystem. These aspects make **structured, multi-level governance essential**, involving local and regional authorities, DMOs, and private stakeholders, to develop coherent and inclusive tourism strategies.

Because many **rural and small destinations** lack the administrative capacity to develop sustainable tourism strategies, it is essential that the EU assist them in strengthening their management capacities through targeted support. Member States should therefore strengthen Destination Management Organisations (DMOs) through financial support and technical expertise to enable them to manage destinations effectively.

Given the particular vulnerability of **high-intensity tourist destinations**, Members encouraged the strengthening of the visibility of less-visited regions and the development of regional tourism hubs grounded in heritage, gastronomy, nature and local cultural activities, in order to strengthen local excellence and promote a sustainable growth model.

Members welcome the regulation on **short-term accommodation** rentals as a positive step towards more efficient destination management. However, they are concerned about the unregulated growth of short-term rentals and their impact on the housing market. They have therefore called on the Commission to swiftly propose legislation to establish a coherent European framework defining standards for service provision and clear host categories. Only compliant short-term rental activities should be listed on digital platforms.

Recognising the current limitations of **the EU Ecolabel**, Parliament acknowledged the need for a unified approach to sustainability labelling in the European tourism sector. It called on the Commission and Member States to support the transition of tourism towards a circular economy model by promoting actions that improve water, energy and waste management efficiency, curb overconsumption, prevent habitat degradation, preserving biodiversity and minimising the environmental footprint of tourism activities on destinations.

Lastly, Parliament called for continued progress towards a **tourism labour market** based on quality jobs, fair wages, reliable social protection, and year-round employment, including during the off-season. It called for the establishment of a coordinated EU-wide agenda to upskill and retrain the tourism workforce. The Commission is invited to propose guidelines to encourage and enable citizens to engage in **cultural volunteering**, including through supportive measures that promote the recognition of cultural volunteers across the EU.