Basic information

2025/2776(RSP) RSP - Resolutions on topical subjects	Procedure completed
Resolution on Audiovisual Media Services Directive obligations in the transatlantic dialogue **Subject** 3.30.01 Audiovisual industry and services 3.30.01.02 Programmes and actions in audiovisual sector	

Key players

European Parliament	**Committee responsible**	**Rapporteur**	**Appointed**
	CULT Culture and Education	RIEHL Nela (Greens/EFA)	27/06/2025

Key events

Date	Event	Reference	Summary
23/10/2025	Decision by Parliament	T10-0256/2025	Summary
23/10/2025	Results of vote in Parliament		
23/10/2025	Debate in Parliament		
23/10/2025	End of procedure in Parliament		

Technical information

Procedure reference	2025/2776(RSP)
Procedure type	RSP - Resolutions on topical subjects
Procedure subtype	Debate or resolution on oral question/interpellation
Legal basis	Rules of Procedure EP 142-p5
Stage reached in procedure	Procedure completed
Committee dossier	CULT/10/03176

Documentation gateway

European Parliament

Document type	Committee	Reference	Date	Summary
Amendments tabled in committee		PE775.676	09/09/2025	

Motion for a resolution		B10-0446/2025	13/10/2025	
Text adopted by Parliament, single reading		T10-0256/2025	23/10/2025	Summary

European Commission

Document type	Reference	Date	Summary
Commission response to text adopted in plenary	SP(2025)11-28	28/11/2025	

Resolution on Audiovisual Media Services Directive obligations in the transatlantic dialogue

2025/2776(RSP) - 23/10/2025 - Text adopted by Parliament, single reading

The European Parliament adopted a resolution on Audiovisual Media Services Directive obligations in the transatlantic dialogue.

The resolution highlighted that the Audiovisual Media Services Directive (AVMSD) is the cornerstone of the EU's audiovisual policy, aiming to create a single market for audiovisual media services in the EU while promoting cultural diversity. It should remain the key legal framework for supporting a diverse, fair, safe and competitive audiovisual media market in the EU and promoting independent and culturally rich European content.

The resolution noted that in recent US-EU/transatlantic trade dialogue the US administration labelled the AVMSD as a **trade barrier**. According to Parliament, the US administration's designation is based on a flawed assessment, given that the directive's provisions apply in a neutral and non-discriminatory manner to all operators, both domestic and foreign, thereby ensuring fair competition and a level playing field.

The exclusion of audiovisual media services from the scope of trade negotiations is crucial for the EU and its Member States to preserve and strengthen their capacity to design and implement cultural and audiovisual policies aimed at promoting and protecting cultural diversity.

Against this background, Parliament called on the Council and the Member States to support the Commission in defending the AVMSD. It urged the Commission to **firmly reject** any attempt to consider the AVMSD a trade distortion, and to defend it as a **legitimate regulatory instrument** that is essential for ensuring the protection of the EU's cultural diversity, sovereignty and soft power, both in the negotiation and implementation of trade agreements with the United States and in the framework of the evaluation and potential revision of the AVSMD in 2026.